

PRODUCT FACT SHEET

Lexicon™

logicdrop

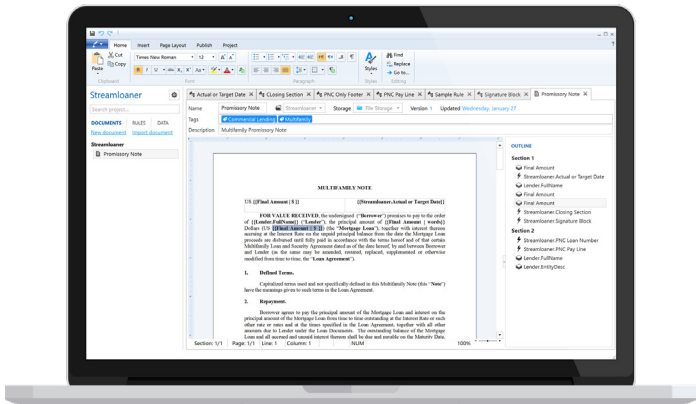
Industry Software/Technology

Headquarters Detroit, MI

Founded 2010

ABOUT LOGICDROP

Founded by a group of content automation pioneers, Logicdrop offers a variety of software products and services under a singular company vision - facilitate the digital transformation of modern enterprises through the automation, personalization, and management of digital content using rules and expert systems.



LEXICON: WHAT IS IT?

Lexicon™ is an enterprise document publishing and automation system targeted at medium-to-large enterprises to address the problem of generating repeatedly customized documents according to complex business rules and logic.

The software dramatically shortens the time required to generate documents which require unique customization, including contracts, commercial lending documents, and government applications. Our solution reduces risk, ensures compliance to institutional and government rules, and encourages the collection of business knowledge in one place, instead of dispersed in human capital and varying forms of documentation.

HOW IT WORKS

Lexicon achieves this using a completely novel approach of **smart templates** with embedded business rules which are testable, auditable, and versionable. Users maintain this logic themselves using a simple drag-and-drop interface. The server component can be hosted in the cloud or on-premise, and the client components include a full-featured desktop application (Windows), web dashboard, and a Microsoft Word extension.

THE BENEFITS

Re-usability: Reduce the time required to generate a document by using a fixed-cost, transactional approach. Customers have seen a large ROI by reducing manual effort and sharing business knowledge centrally which can be reused across many documents.

Adaptability: A powerful automation engine allows text and style automation beyond the capabilities of other document automation platforms.

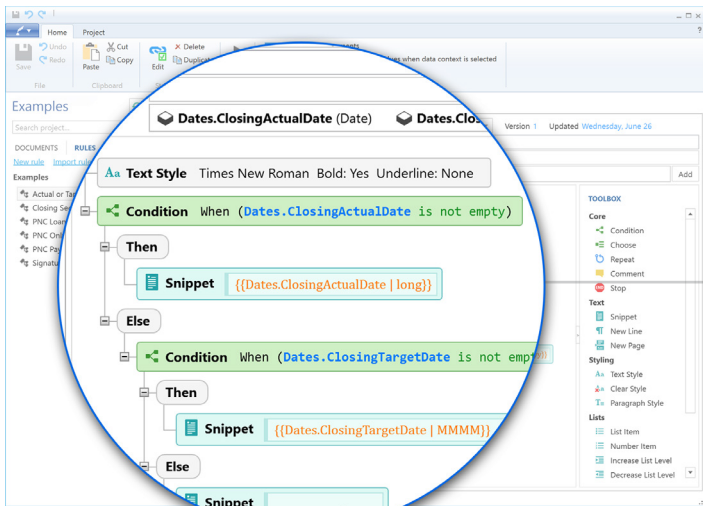
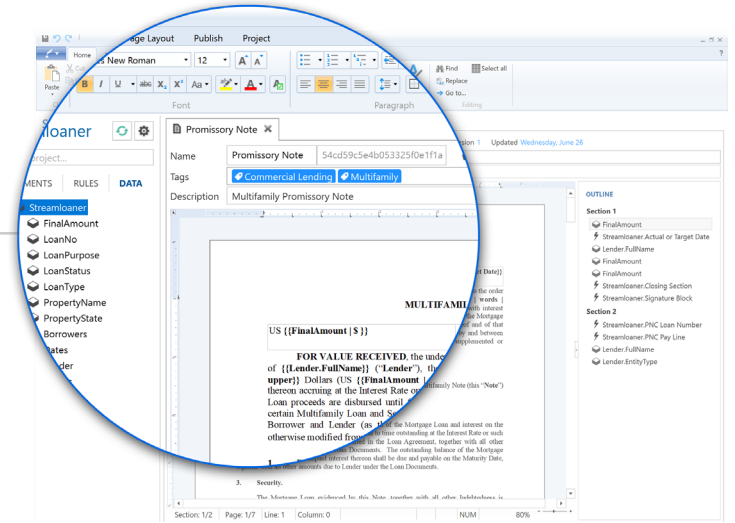
Accuracy: Eliminate costly errors and compliance issues by ensuring documents follow defined business rules that can easily be added and changed on-the-fly without the need of software developers.

Extensibility: Our modular platform design allows the inclusion of custom data adapters and integrations for your enterprise. Within a document, Python extensions can pull in external services and any customized logic you can dream up.

LEXICON PRODUCT OVERVIEW

Template Designer

Design templates right in Microsoft Word or in a powerful embedded editor.

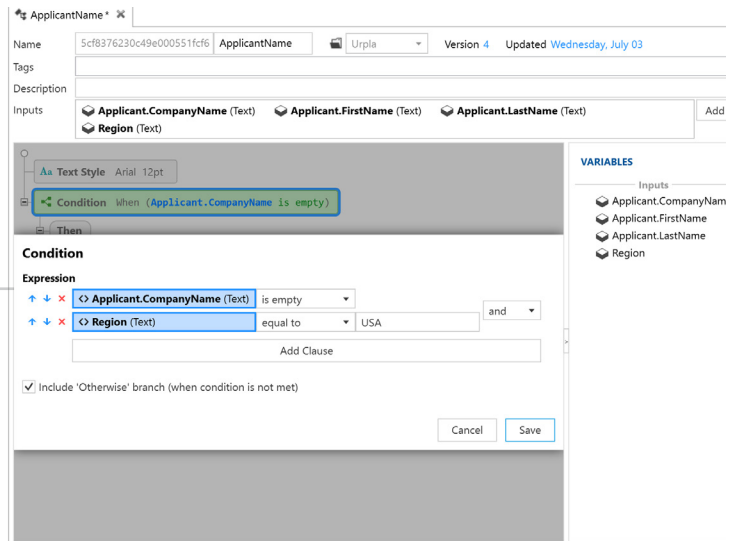


Rule Designer

Control every detail of document output with reusable rules created using our simple drag-and-drop editor.

Expression Builder

Simplify the creation of complex logic with our drag-and-drop expression builder.



LEXICON FEATURE COMPARISON

	Lexicon	HotDocs	ActiveDocs	Litera Forte
Create, store and test document templates	✓	✓	✓	✓
Generate DOC, DOCX, PDF formats	✓	✓	✓	✓
Set permissions and audit changes	✓		✓	
Embed business rules in a document	✓	Limited	Limited	Limited
Dynamic formatting of styles using logic	✓			
Bind document to a SQL Database data source	✓	✓	✓	Limited
Use an interview to fill document fields	In Progress	✓	✓	✓
Bind document to an Excel or Google Sheet data source	✓			
Full-featured desktop authoring environment	✓	✓	✓	
Web dashboard for easy preview and publish	✓	✓	✓	
Fully "Turing Complete" automation logic	✓			
Simplified drag-and-drop logic designer	✓		Limited	Limited
Live editing of data-bound document in Microsoft Word	✓	Limited	Limited	Limited
Developer-friendly API for custom logic and integrations	✓			



Lexicon is part of the Logicdrop Fusion platform.

Logicdrop Fusion™ is a cloud-hosted suite of powerful, reusable, production-ready components to rapidly build automation, analytics, and dynamic content solutions. Fusion enables business to solve use cases for business rules, content automation, and IoT without costly software development. From augmenting existing business systems to providing the entire back-end infrastructure for a rapid prototype, Fusion delivers.



Want to learn more?

One of our experts can show you how Logicdrop can put your data to work.

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logicdrop.com/products/lexicon/